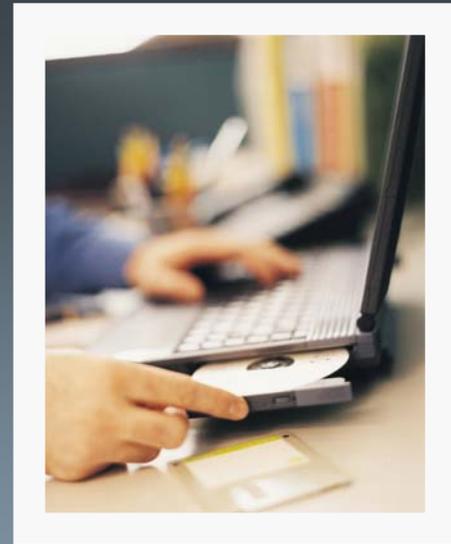


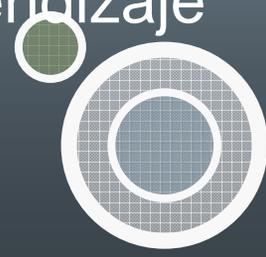


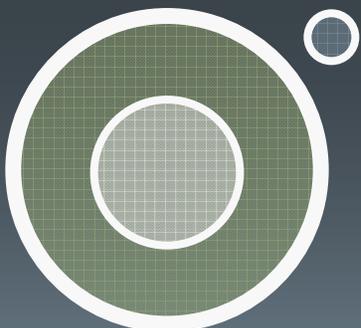
Of all the animals,  
man is the only  
one that lies. –  
Mark Twain



# Plagio Estudiantil en Línea

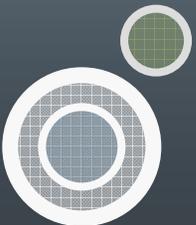
Mario Núñez Molina  
Decano Asociado de Avalúo y Tecnologías de Aprendizaje  
Colegio de Artes y Ciencias  
Coordinador IDEAL  
Decanato de Asuntos Académicos





# Objetivos

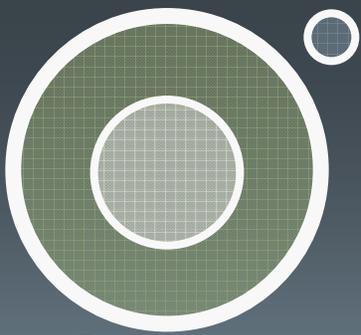
- 
- Explorar la naturaleza del plagio en línea
  - Describir modelos para prevenir el plagio
  - Presentar la tecnología que puede utilizarse para identificar el plagio



# Definición según RAE

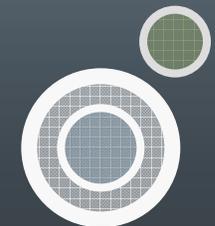
- plagio. (Del lat. *plagium*). 1. m. Acción y efecto de plagiar (|| copiar obras ajenas). 2. m. *Am.* Acción y efecto de plagiar (|| secuestrar a alguien).
- plagiar. (Del lat. *plagiāre*). 1. tr. Copiar en lo sustancial obras ajenas, dándolas como propias.
- <http://www.georgetown.edu/honor/plagiarism.html> Puede encontrar más información sobre la definición de plagio e incluye recomendaciones para evitar el plagio.

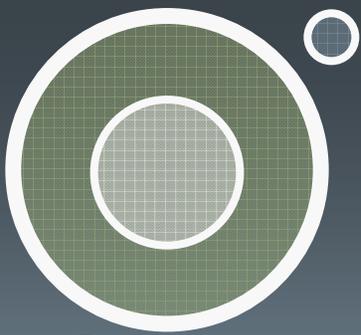




# Plagio

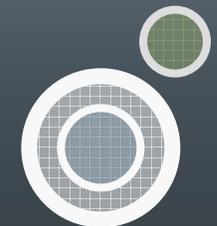
- En el ámbito académico, el plagio puede ser:
  - deliberado (intencional), o
  - inconsciente (por falta de conocimiento de lo que constituye plagio).
- Hay plagio deliberado o intencional cuando:
  - se compra, se roba o se toma prestado un trabajo redactado por otra persona para hacerlo pasar como propio;
  - se le paga a otra persona para que escriba el trabajo que se hará pasar como propio; o
  - se copian a drede las palabras o ideas de otros, sin darle crédito, para hacerlas pasar como propias.





# Plagio

- Puede ocurrir plagio “accidental” cuando:
  - la persona no sabe citar correctamente
  - se parafrasea sin realmente alejarse del texto original; o
  - cuando se desarrollan pensamientos o teorías basadas en ideas ajenas, sin dar crédito a la persona sobre cuya idea se basa la discusión.



# Ejemplos famosos de plagio

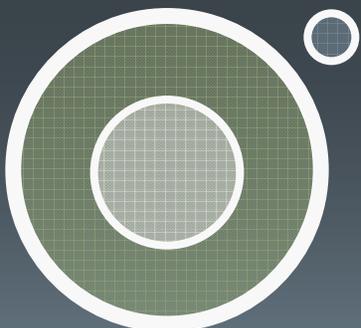
- Helen Keller fue acusada de plagio por un trabajo que entregó en una clase de español.
- George Harrison fue demandado por plagiar la melodía de la canción “He’s so fine” de Chiffons para utilizarla en “My Sweet Lord”.
- Alex Haley admitió haber copiado fragmentos de “The African” de Harold Courlander para su novela *Roots*.
- Martin Luther King, Jr. cometió plagio en su tesis doctoral.



# El problema ...

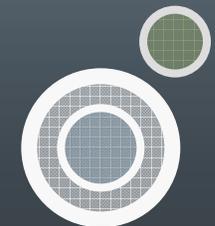
- “Aproximadamente el 80% de los estudiantes universitarios admiten que han plagiado, y el 95% se sale con la suya”
- “ El 90% de los estudiantes creen que los plagiadores nunca pagan por las consecuencias de sus actos”  
(*U.S. News and World Report Poll*)



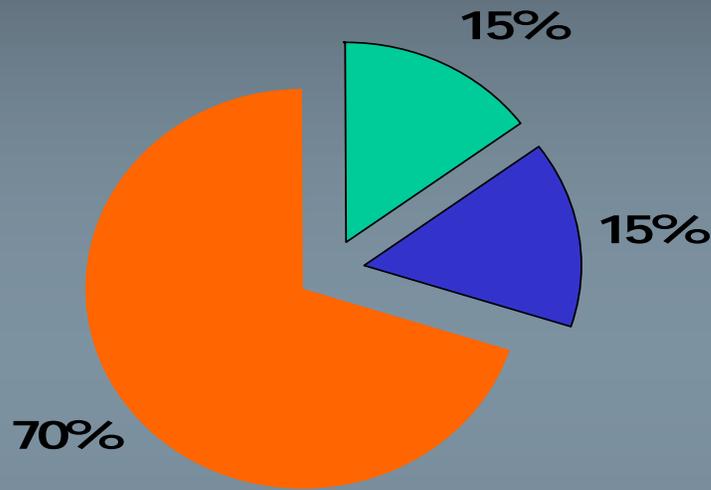


# Estadísticas interesantes:

- McCabe (2004) encontró que 3 de cada 4 estudiantes de escuela superior reportaron haber plagiado.
- McCabe (2004) también encontró que del 23% al 45% de los estudiantes informaron haber plagiado en exámenes, 45 al 56% en trabajos escritos y 75% de los estudiantes admitieron haber cometido algún tipo de plagio.



# Estadísticas



-  Nunca lo harán
-  Siempre tratarán
-  Se les puede convencer

- Algunos estudiantes nunca plagiarán (15%).
- Algunos estudiantes siempre plagiarán (15%).
- Tenemos entonces alrededor de un 70% de estudiantes para los cuales el plagio es un dilema.



Concordia's  
Thursday ReportOnline

January 24, 2002

**Universities still confronted by student plagiarism**

"Simon Fraser University ... 47 estudiantes entregaron el mismo trabajo"

once again, but it's always present on every campus, festering under the surface.

Last fall, Concordia's Centre for Teaching and Learning Services sponsored a workshop on plagiarism for interested faculty members. Participants were reminded that not only do students have free access to the World Wide Web, but our libraries subscribe to more than 5,000 full-text electronic sources, including scholarly journals, magazines and newspapers, from which students might "borrow" material.

The Web also offers a proliferation of "paper mills" offering term papers and assignments for sale. Over 70 paper mill sites are listed in Yahoo, more than double the number listed in 1997. Major sites report from 2,000 to 10,000

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### Carleton students caught in plagiarism scandal

Last Updated Thu, 04 Jul 2002 18:55:27

OTTAWA - Carleton University is dealing with the largest case of student plagiarism in the university's

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EXTERNAL LINKS

"29 estudiantes de ingeniería tuvieron 0 cuando se encontró que plagiaron en ensayos sobre ética profesional"

When you read the essays you can sense an indication of a change in writing style, a change in word usage, a change in grammar. It's like changing from my writing to Shakespeare," he said.

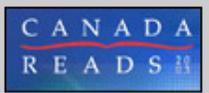
Using the Internet to cheat is easy. In this case the students used online search engines to find other people's work, then lifted the text from the web and tried pass it off as their own.

They were caught when their professors used the same search engines to look for key words in the suspicious papers.

Melissa Armstrong of the Carleton Student Association says using the Internet to cheat can be tempting, especially for students who are facing increased pressures.

Join the Discussion: Share your thoughts on this and other news stories!

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# Survey: Many students say cheating's OK

## Confessed cheater: 'What's important is getting ahead'

April 5, 2002 Posted: 1:05 PM EST (1805 GMT)



By [Kathy Slobogin](#)  
CNN

(CNN) -- "Cheating is a shortcut and it's a pretty efficient one in a lot of cases."

That's not exactly the lesson most people want students to be learning in high school, but it's what 17-year-old Alice Newhall, a senior in a top high

high school students found that 75 percent of them engage in serious cheating.

More than half have plagiarized work they found on the Internet.

Perhaps most disturbing, many of them don't see anything wrong with cheating. Some 50 percent of those responding to the survey said they don't think copying questions and answers from a test is even cheating.

Newhall, a B student at George Mason High School, says students have very little sense of moral outrage about cheating. For many, she says, the pressure to do well academically and compete for good colleges has made cheating a way to survive high school.

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    - [World Geography Today: Persian Gulf and the Interior](#)
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[Holt: Evaluation](#)

"La mayor parte de los estudiantes no ven ninguna problema con el plagio."

## *Today's News*

Friday, June 4, 2004

### **British Student Says University Was Negligent for Not Stopping His Plagiarism**

By AISHA LABI

A British student who has plagiarized throughout his undergraduate career is threatening to sue his university for negligence for failing to inform him that such conduct is against the rules.



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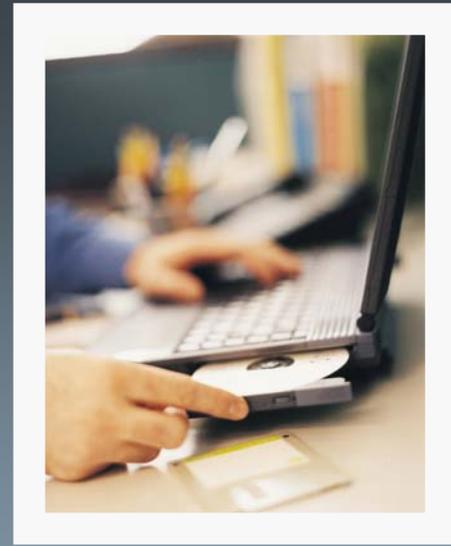
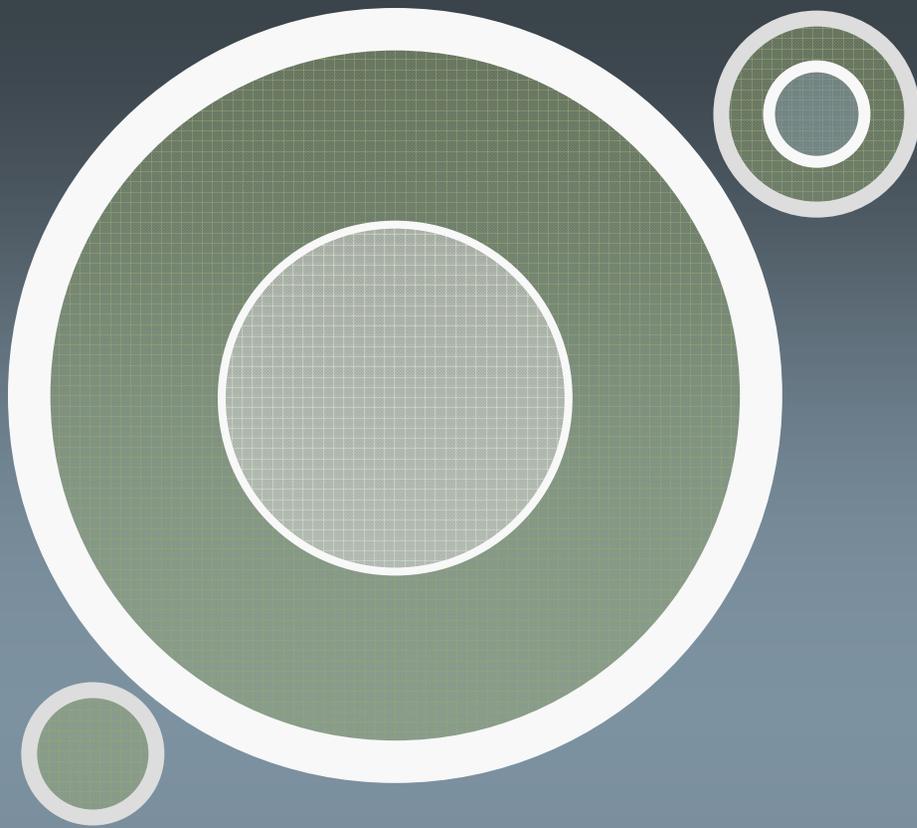
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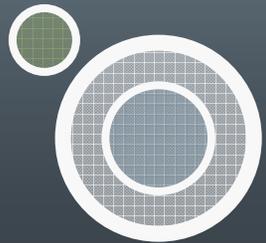
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"In the future, the quality of your dissertation will be judged on how many people get degrees with it." Bert Dempsey



# Razones para plagiar

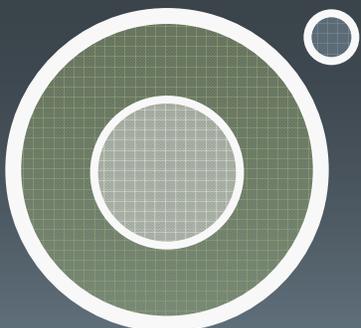
- Tiempo
  - La asignación es una pérdida de tiempo
  - El estudiante no cuenta con suficiente tiempo
  - El estudiante no maneja el tiempo adecuadamente
- Razones relacionadas a la ética y la sociedad
  - El plagio es una práctica social aceptada
  - No se tienen claras las metas de la educación
  - Resistencia de los profesores a tomar acción
- Sobrevivencia
  - Competencia para conseguir trabajo y admisión a escuela graduada
  - Todo el mundo lo está haciendo



# Razones para plagiar (II)

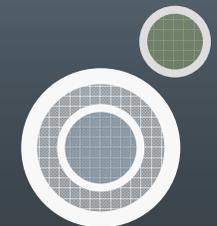
- Conocimiento:
  - No tienen destrezas de investigación
  - No tienen destrezas para citar
  - No entienden la asignación
  - No entienden la naturaleza del plagio y de los derechos de autor
  - Falta de confianza en sus capacidades
- Personales
  - Vagancia
  - Buscando la emoción que produce plagiar

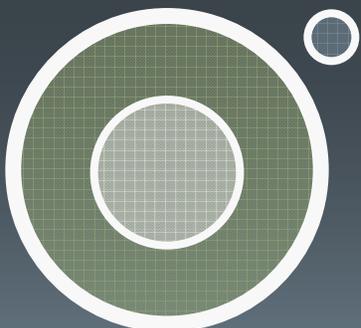




# La Internet y el plagio

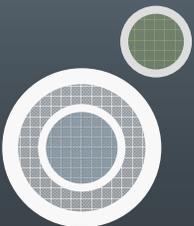
- Sin duda el plagio ha existido desde antes de la llegada del Internet. No obstante, esta nueva tecnología facilita aún más el acto de plagiar.
- La facilidad con la cual puede ser editada, grabada e impresa la información disponible en línea, induce a que algunos/as estudiantes les resulte atractiva la idea de incurrir en plagio intencional (hacer pasar por propio un trabajo que ha sido redactado por otra persona).

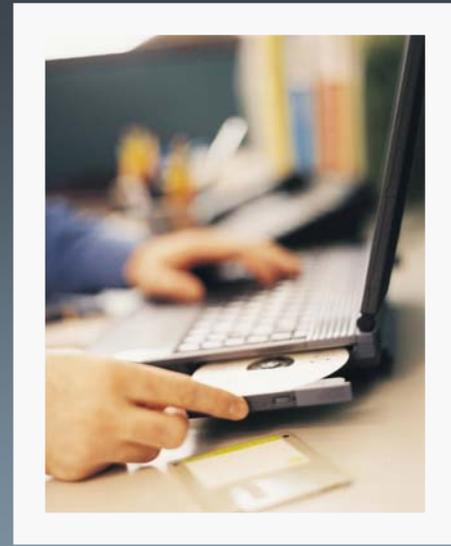
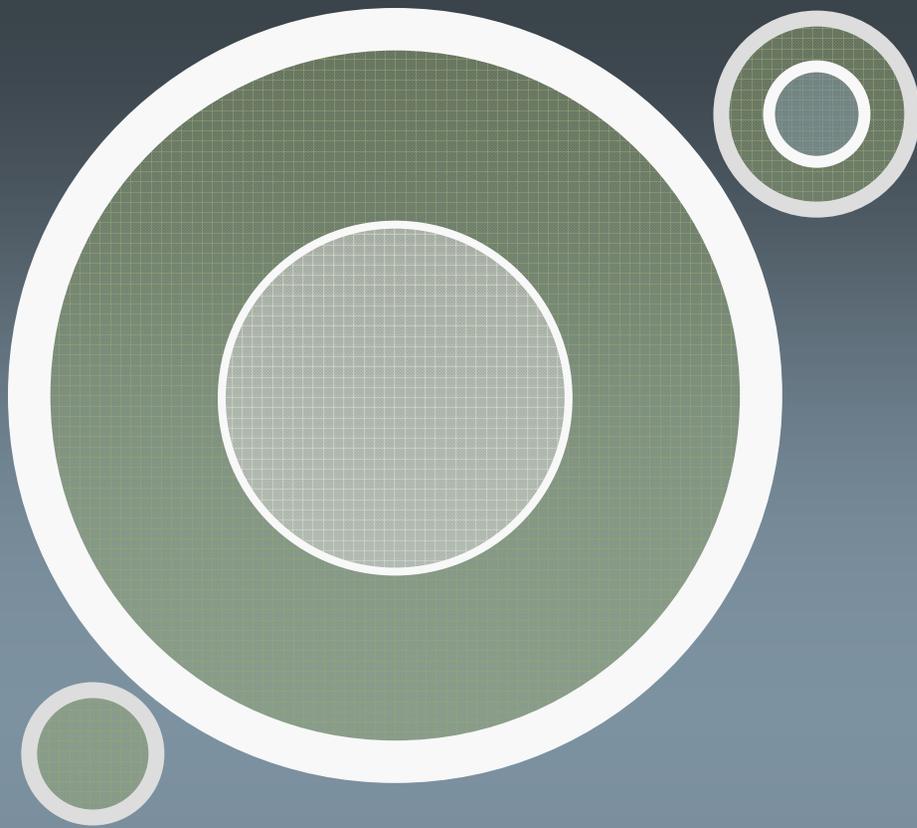




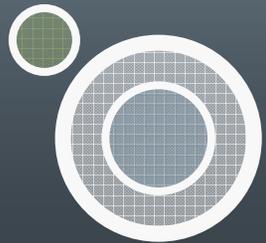
# La Internet y el plagio

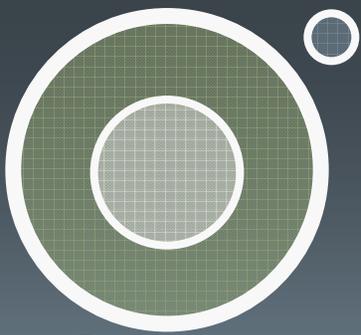
- 
- Existen varias páginas web específicamente diseñadas para que los/las estudiantes puedan hacer búsquedas por tema y escoger los trabajos que más se asemejen a las tareas asignadas por sus profesores/as.
  - Una vez identificado el ensayo que se asemeje a la tarea asignada, proceden a imprimirlo y a entregarlo con su nombre, como si se tratase de un trabajo original.





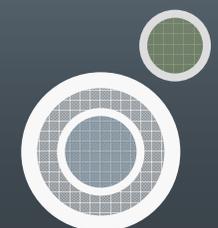
“Paper Mills”: “Dame una peseta y te hago la tarea”.

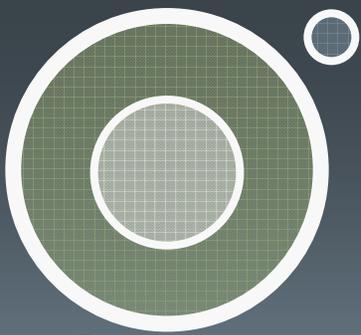




# Páginas web con trabajos en inglés

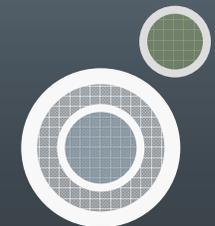
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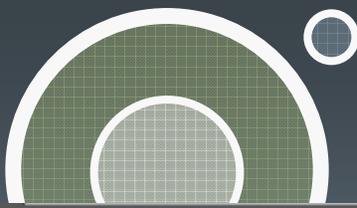




# Páginas web con trabajos en español

- <http://www.monografias.com/>
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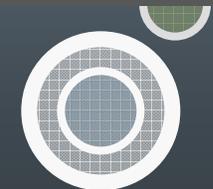
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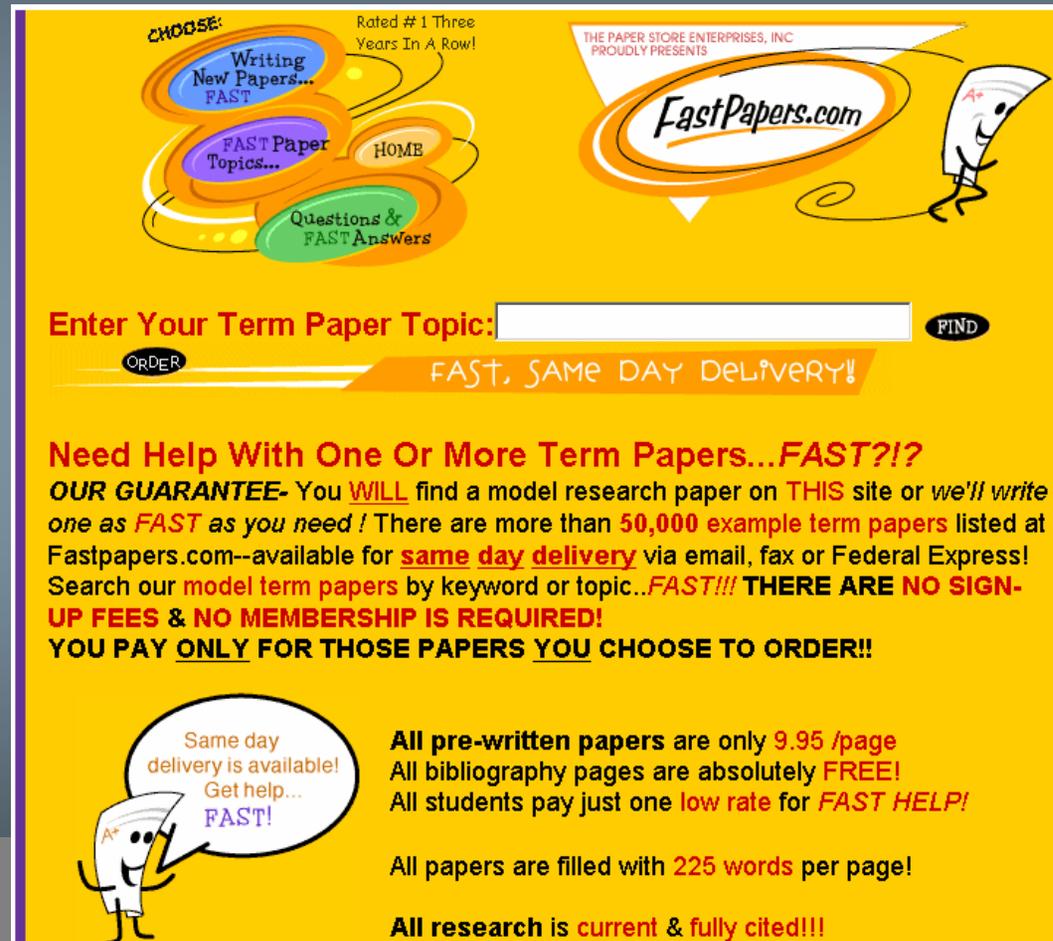


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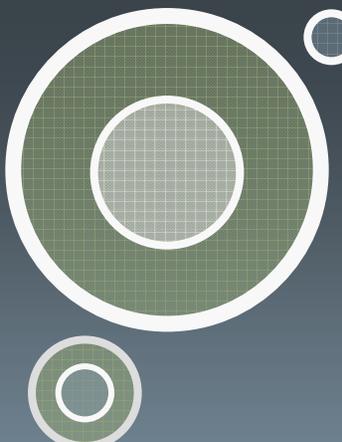
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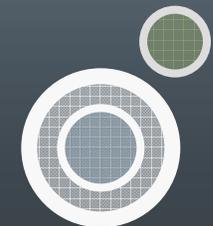
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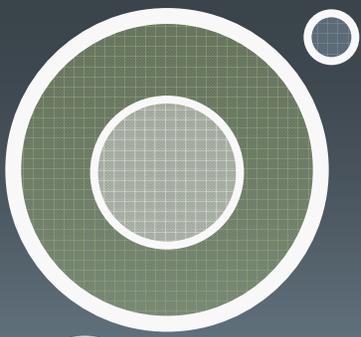
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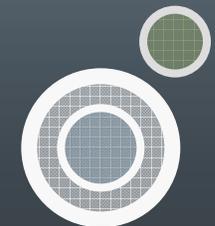
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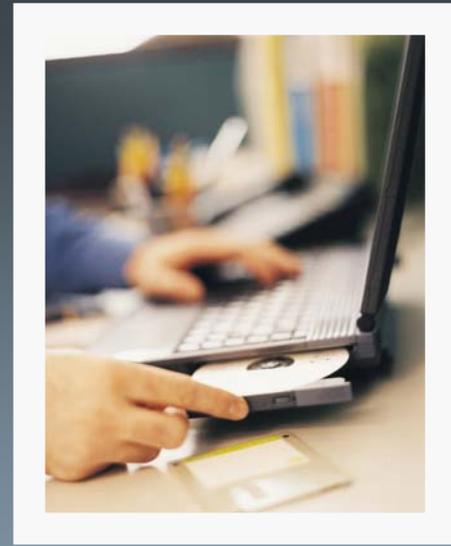
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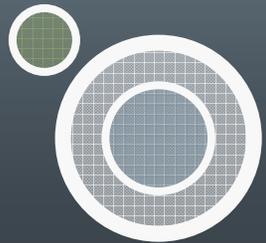
# Modelos para evitar el plagio

- Modelo basado en la prevención:
  - Eliminar o reducir las oportunidades para que ocurra el plagio.
  - Reducir la presión para que ocurra el plagio
  - Desarrollar actitudes y valores en los estudiantes para que le puedan decir “no” al plagio.
- Modelo de la “Mano Dura”: Utilizar herramientas y estrategias para identificar el plagio . Desarrollar medidas disciplinarias más estrictas para los plagiadores.





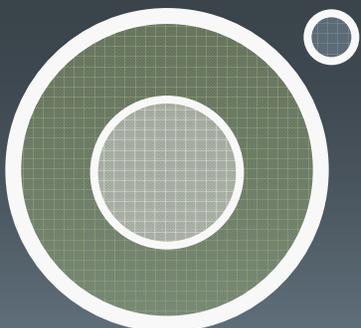
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# Estrategias (Prevención)

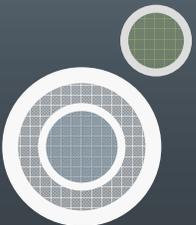
- Defina claramente a sus estudiantes en qué consiste el plagio y las consecuencias negativas que tal conducta conlleva en la universidad.
- Algunas páginas, específicamente diseñadas para que los estudiantes aprendan qué es el plagio y cómo evitarlo, son las siguientes:
  - <http://www.indiana.edu/~wts/wts/plagiarism.html>
  - <http://www.writing.nwu.edu/tips/plag.html>

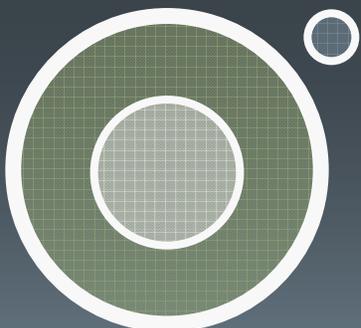




# Estrategias (Prevención)

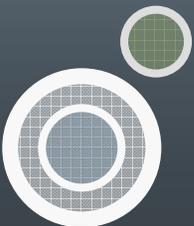
- 
- Asegúrese de que sus estudiantes conozcan las formas apropiadas de documentar sus escritos (ej. referencias, citas directas) y cómo utilizar las ideas o palabras de otros.
  - Provea instrucciones específicas en torno al tema del trabajo escrito que se le ha requerido al estudiante, pues ello dificultará el que puedan entregar cualquier ensayo o artículo ya existente en la Internet.





# Estrategias (Prevención)

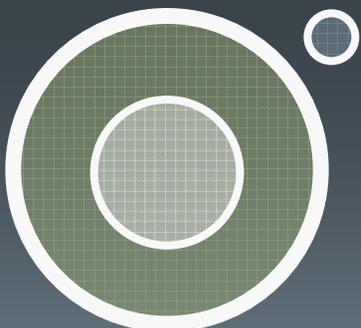
- 
- Indique a sus estudiantes que usted conoce las páginas web en los cuales se consiguen asignaciones y ensayos ya preparados. Esto disminuirá grandemente la probabilidad de que utilicen artículos y ensayos de estos sitios para su clase.
  - Visite estas páginas ocasionalmente para que se familiarice con su contenido y pueda identificar con facilidad los trabajos que sean producto de este tipo de página.



# Estrategias (Prevención)

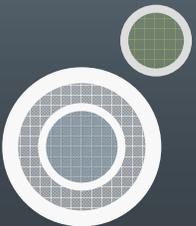
- Visite alguna de estas páginas web con sus estudiantes durante una de sus clases , seleccione uno de los artículos allí disponibles y proceda a demostrar todo lo que está incorrecto con el mismo.
- Si los estudiantes entienden que estos trabajos son de mala calidad, disminuye la probabilidad de que los utilicen.





# Estrategias (Prevención)

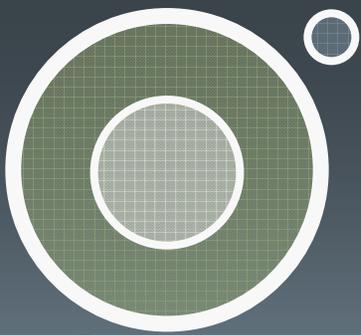
- 
- Enseñe a sus estudiantes a utilizar la Internet para hacer investigación y a cómo citar correctamente las fuentes encontradas.



# Prevencción: Pedagogía

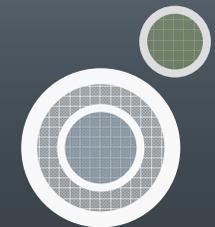
- Haga relevante el aprendizaje
- Ayude a los estudiantes a entender el valor de lo que están aprendiendo
- Provea suficiente tiempo para hacer las asignaciones
- No se limite a un tipo de evaluación por curso.
- Recalque y recompense la originalidad

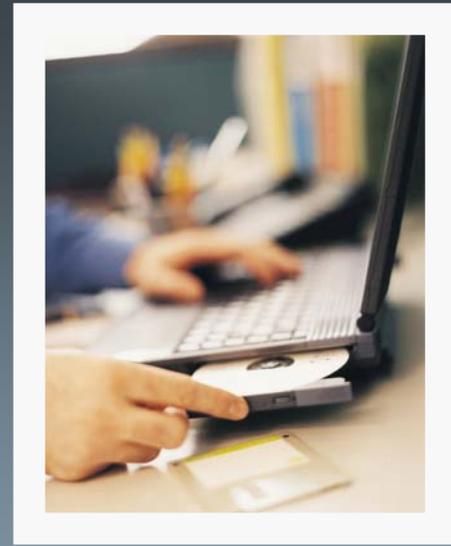




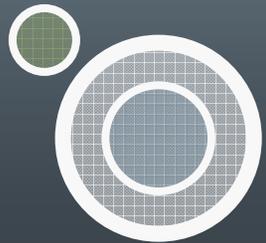
# Diseño de las tareas (Prevención)

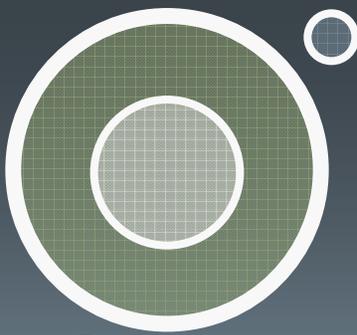
- Proveer una lista de tópicos específicos para los trabajos y cambiélos todos los años
- Requerir componentes específicos para un trabajo
  - Fuentes que sean recientes
  - Uso de un artículo o libro en específico.
  - Entrevistas
- Requerir el trabajo por etapas
  - Primer borrador, segundo borrador, trabajo final
- Requerir presentaciones orales y bibliografías anotadas





# Tecnologías para detectar el plagio

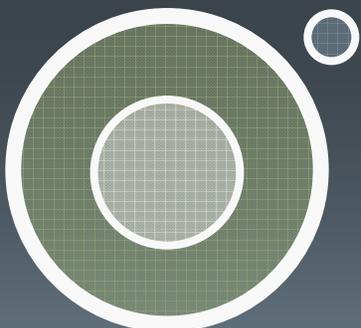




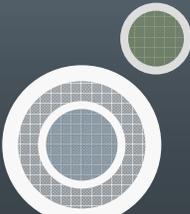
# Tecnologías para detectar el plagio

- Si se sospecha que algún estudiante ha entregado un trabajo que no es de su autoría, existen páginas en la Internet e incluso *programas* que ayudan a identificar los trabajos plagiados.





# Turnitin: <http://www.turnitin.com>

- 
- Permite comparar trabajos de estudiantes entre ellos mismos y los compara también con artículos disponibles en línea.
  - Costo:
    - \$750 (USD) licencia anual (50 clases max.)
    - Tienen disponible un “free trial” de un mes de duración.
    - Si interesa información en torno a cómo Turnitin funciona, puede visitar la siguiente página:  
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- 
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**Purpose** The goal of this web site is to help reduce the impact of plagiarism on education and educational institutions. At present, it distributes free software to detect plagiarism and provides links to other resources. This site's sole author is Lou Bloomfield, Professor of Physics, University of Virginia, Box 400714, Charlottesville, VA 22904-4714, [bloomfield@virginia.edu](mailto:bloomfield@virginia.edu).

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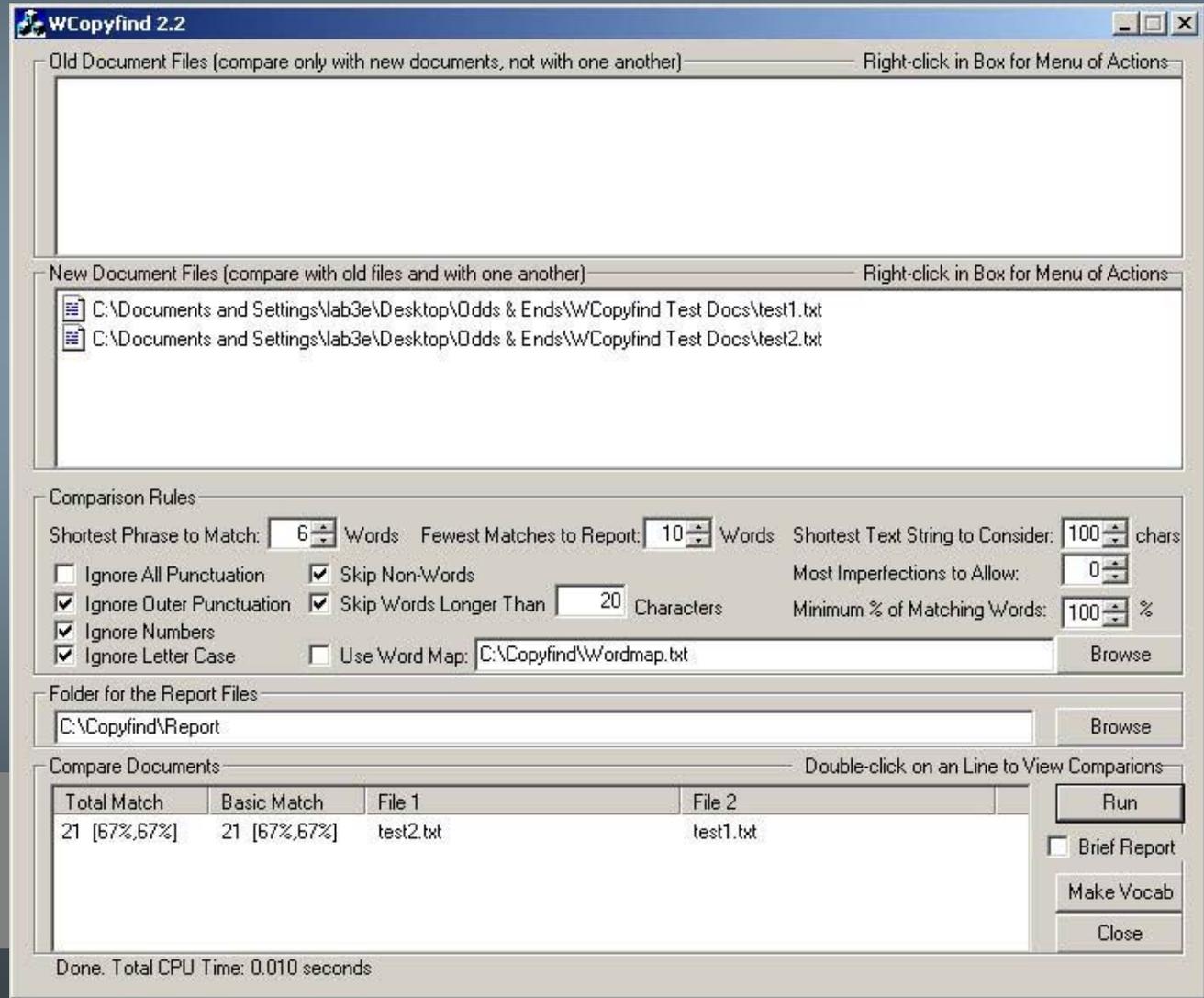
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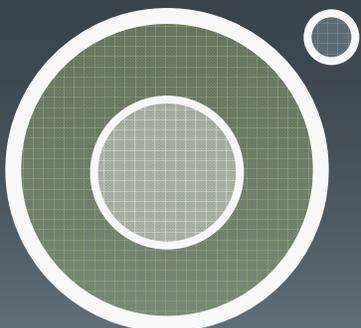
**Software** [Software for Detecting Plagiarism](#)

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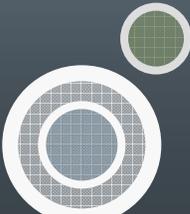
# WCopyfind (Programa gratuito para detectar plagio)

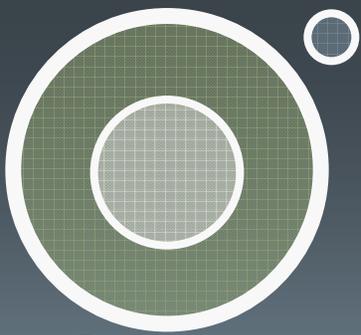




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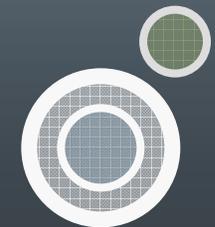
- 
- Plagiarism Finder:
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  - Plagiarism Sleuth
    - <http://www.2learn.ca/mapset/SafetyNet/plagiarism/sleuth/StringSearchnew.html>

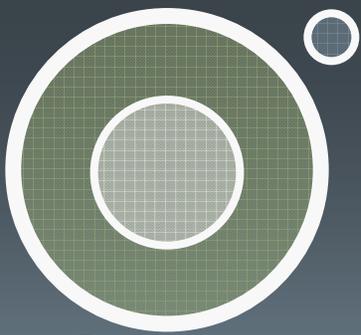




# Otros métodos

- Uso de motores de búsqueda como el de Google puede ser efectivo y además es gratuito.

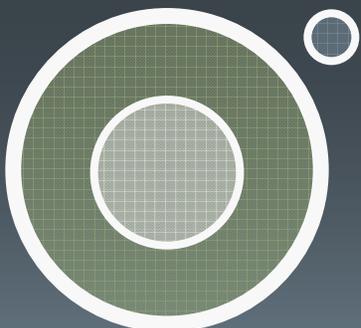




# Estrategias para la detección

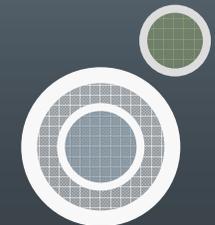
- Buscar ciertas claves
  - Estilos de citar variados
  - Ausencia de referencias o citas
  - Varios estilos de "fonts"
  - anacronismos
  - El lenguaje, el vocabulario, el tono y la gramática están por encima o por debajo de lo que usualmente el estudiante produce.

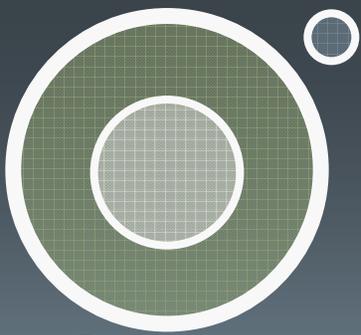




# Claves

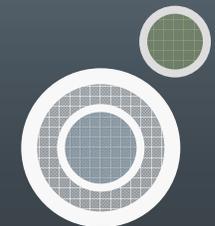
- Referencias extrañas, cambios en estilos de referencia, le faltan referencias
- Estilo inconsistente
- Se le quedó eliminar algo como: (“copyright 2005, schoolsucks.com”)
- Direcciones de internet en el encabezamiento del trabajo.

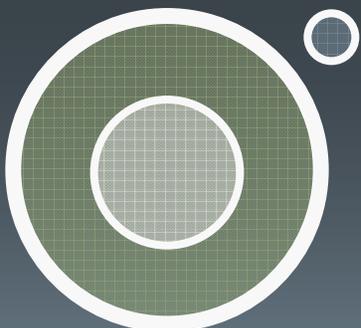




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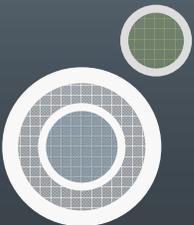
- Referencias a tablas y gráficas que no se encuentran en el documento.
- Los enlaces que se citan en el trabajo están inactivos.
- El estudiante no puede resumir la idea central del trabajo o no puede contestar preguntas relacionadas al mismo.

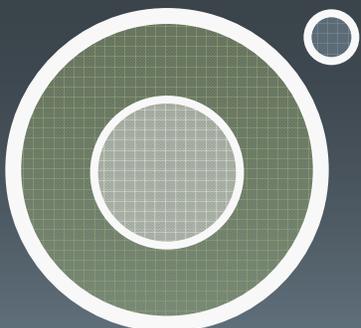




# ¿Cómo lidiar con el estudiante que ha cometido plagio”

- 
- Etapas de la muerte de Kubler Ross y el plagio: (Richard Manning)
    - **Negación** -- “No, no he plagiado”
    - **Coraje** -- “¿Porqué a mi?”
    - **Negociar**-- “Si fui yo pero no me cuelgue”
    - **Depresión** -- “No tengo remedio”
    - **Acceptance** -- “Lo acepto.”





# Conclusión

- 
- El plagio ha existido desde los greco-romanos y no es posible eliminarlo completamente. Sin embargo, si podemos reducir significativamente el mismo.
  - Es un asunto de ética y de principios, no de herramientas.
  - Integrity -- When you do the right thing even though no one is watching. --  
Anónimo

